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FOREIGN SERVICE DESPATCH

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FROM : AMEMBASSY, HABANA

TO : THE DEPARTMENT OF STATE, WASHINGTON.

REF :

SUBJECT: Size of Communist Newspaper Hoy Increased

1087

January 7, 1952

DEPT. NO.	DATE
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It has been announced that the Communist newspaper Hoy will be increased in size from four pages to six pages beginning with the January 7 issue. Hoy has also announced that it soon hopes to be able to publish an eight page newspaper, as it did before its presses were destroyed in October 1951.

At the same time Communist leaders have called for an intensification of the campaign to obtain funds for the "rehabilitation" of Hoy. PSP members have been called upon to: (1) increase the number of subscribers and the public sale of Hoy, (2) pay up back party dues in order to provide more funds which can be used for the various Communist publications, (3) solicit advertisements for Hoy. In this connection it is suggested by the PSP leaders that there are many firms who sympathize with the party cause and "who will not be intimidated by the threats of reprisals by the 'Embassy' or the Cuban Government!"

COMMENT

The intensification of this campaign to improve Hoy comes at a time when PSP leaders have admitted that they are losing some 6500 pesos a month on their various publications. They have also stated that debts incurred in connection with the reparation of the presses of Hoy have amounted to 14-15 thousand pesos. Evidently, the Communists believe that the prestige and propaganda gained by the publication of Hoy are worth the financial loss they may suffer.

For the Ambassador:

Henry A. Hoyt
Henry A. Hoyt
Second Secretary of Embassy

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