

AIR POUCH  
PRIORITY

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937.44/11-752

FOREIGN SERVICE DESPATCH

FROM : AMEMBASSY, HABANA

728  
DESP. NO.

TO : THE DEPARTMENT OF STATE, WASHINGTON.

November 7, 1952  
DATE

REF : VOLUNTARY

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SUBJECT:

Cuban Television Stations in Operation and in Construction

In letter to Embassy of November 4, 1952, Mr. D. S. R. Stein, COLUMBIA TECHNICAL CORPORATION, 5 East 57th Street, New York 22, New York, requests the names of television stations in operation and in construction in Cuba. Mr. Stein also wishes to know the names of Cuban sales organizations of electronic components which would be considered suitable distributors for their FLEXIT coaxial high-frequency cables, which are used for television stations, master and antenna installations as well as in many industrial electronics applications. Mr. Stein was informed that he could obtain trade lists ELECTRICAL SUPPLIES AND EQUIPMENT - IMPORTERS AND DEALERS - CUBA and INDUSTRIAL ELECTRONIC CONTROLS AND INSTRUMENTS - IMPORTERS AND DEALERS - CUBA, for selection of a distributor. He was also told that information on television stations in Cuba was being supplied to the Office of International Trade, which would make it available to him shortly.

There are only two companies that operate television stations in Cuba at present, i.e., CMQ-TV, Edificio Radiocentro, "M" y 23, Vedado, Habana and UNION RADIO TELEVISION, S. A., Mazón 52, La Habana. In addition to its main station in Habana, CMQ-TV operates stations in Matanzas, Santa Clara, Camaguey and Santiago de Cuba. There is another concern, RADIO TELEVISION EL MUNDO, S. A., Ambar Motors Building, Calle 23 e Infanta, Vedado, Habana, which expects to have a station on the air in Habana next January or February.

For the Ambassador:

*David S. Green*  
David S. Green,  
Commercial Attaché.

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The action office must return this permanent record copy to DC/R files with an endorsement of action taken.

In reply refer to  
TD

May 20 1953

My dear Mr. Pollock:

I refer to your letter of May 18, 1953 to Mr. Francis Colt de Wolf asking to be advised whether Cuba is operating television service commercially.

From the information available in the Department's records, there are at the present time eight television stations operating in Cuba. The stations, their locations and the approximate dates they began operating are as follows:

<u>Station</u>	<u>Location</u>	<u>Date of Opening</u>
CMQ - TV	Habana	March 1951
Union Radio - TV	Habana	October 1950
CMQ - TV	Matanzas	March - April 1952
CMQ - TV	Santa Clara	March - April 1952
CMQ - TV	Camaguey	December 1951
CMQ - TV	Santiago	March - April 1952
CMERF (CHQ)	Habana	February 1953
Telemundo	Habana	February 1953

I trust that the above information will be helpful to you.

Sincerely yours,

Harvey B. Otterman  
Acting Chief  
Telecommunications Policy Staff

Mr. Elliott I. Pollock,  
1200 Eighteenth Street, N. W.,  
Washington 6, D. C.

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