

Men O'wallas will call
FOREIGN SERVICE OF THE UNITED STATES OF AMERICA

SECURITY : CONFIDENTIAL

PRIORITY: AIR POUCH

24
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TO : Department of State

FROM : HABANA 2431

REF :

SUBJECT : CUBAN FIRMS WITHDRAW ADVERTISING FROM COMMUNIST LABOR PUBLICATIONS

DEPARTMENT OF STATE
BUREAU OF
INTER-AMERICAN AFFAIRS

June 8, 1951

JUN 18 1951

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Des. mid: Spwellman

837.06/6-851
XR 937.61
Enclosure 937.63
837.062

RECORD ACTION INFORMATION

JUNE 15

ARA

FR DCR OLI IE EUR/X

COMM FRB LAB NLRB NSRB DPA

The following Cuban firms have informed the Embassy of their intention to suspend any further advertising in Communist labor publications printed by the Asociacion de la Prensa Obrera de Cuba (APOC), Bernaza #219, Habana:

<u>Firm</u>	<u>Monthly amount of Advertising</u>
Laboratorios Gravi, S.A.	\$30.00
Trinidad y Hno. (Cigars & Cigarettes)	50.00
Domingo Mendez e Hijo (Cigarettes "El Cuño")	60.00
Cia. Cerveceria Internacional, S.A. (La Polar)	120.00
Cerveceria Modelo, S.A. (Hatuey))	120.00
Compañia Ron Bacardi	
Nueva Fabrica de Hielo, S.A. (Cristal)	<u>170.00</u>
	<u>\$550.00</u>

The Embassy has obtained a list, copy attached, of some 33 publications which are being printed by this Communist controlled press. A great deal of confusion has arisen concerning the orientation of these publications because of the fact that there are two Asociaciones de la Prensa Obrera, one Communist and one non-Communist (just as there is a Communist and non-Communist Confederacion de Trabajadores Cubanos - CTC). Also, many of the names of the Communist publications are identical with those of periodicals published by the non-Communist labor groups.

HAHoyt:rc

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ACTION COPY — DEPARTMENT OF STATE

The action office must return this permanent record copy to DC/R files with an endorsement of action taken.

837.06/6-851

Confidential File

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JUL 5 1951

COMMENT

The firms named above are the biggest advertisers in these small publications. The withdrawal of their advertising should seriously affect the economic situation of these labor newspaper and magazines. Most of the publications are news organs of individual labor syndicates.

For the Chargé d'Affaires ad interim

Henry A. Hoyt

Henry A. Hoyt
Second Secretary of Embassy

Enclosure: *att*

List of newspapers and magazines published by
Asociacion de la Prensa Obrera de Cuba (APOC)

List of newspapers and magazines published by
Communist Asociacion de la Prensa Obrera de Cuba (APOC)

Pan (Sindicato de Departidores de Pan, Habana)

Adelante! (Telephone Workers)

Marcha (Employees and Workers of Omnibus Aliados)

Sugerencias

Propela

Chispa

Unidad Clinica

Litoral

Construcciones

Rieles

Planchador

Esfuerzo

Voz

El Dependiente (Monthly magazine of retail grocery clerks)

Superacion (Sindical Bancaria)

La Chaveta

Tejidos

Combate

Automoviles

Denuncia

Boletin del Cigarrero

Frente (Drug Workers)

Unidad Sindical (Official Organ of the Syndicate of Galleta,
Dulces, Conservas y Anexos of the Province
of Habana)

Etapa

Carretera

C.T.C. (Vocero de los Trabajadores)

El Dependiente (Comercio de Viveres al Detalle y sus Anexos)

Voces Unitarias (Organ of the Committee Pro-Unidad de Trabajadores Gastronomicos)

Cerro al Día (Paper of the workers and neighbors of Cerro)

Metal (Organ of the metallurgical workers)

La Dalila (Official news organ of the barbers and manicurists)

Voz Gráfica (News organ of the workers of Artes Graficas y sus Anexos)

Unitario (Electrical workers newspaper)