



THE DESCENDANTS  
OF  
LOUIS CEPHAS MADEIRA

1819 - 1896

AS OF JANUARY 1, 1961

## IN MEMORIAM

Louis C. Madeira, one of the best-known insurance men in Philadelphia, died on Friday, April 3, at his residence, 723 Pine St. He was born in Doylestown, Bucks County, Pa., July 8, 1819, and was therefore in the 77th year of his age. For several years he had been in feeble health, which prevented any active participation in business. Mr. Madeira was a descendant of the Childs family, a time-honored name in Pennsylvania, the head of which purchased his land from William Penn in 1683. Having received an excellent education in Doylestown, young Madeira came to Philadelphia in 1836, and for some years was connected with the business office of the North American and Daily Advertiser, where he displayed signal ability and was noted for his integrity, aptness and close attention to the interests of his employers. In 1846 he entered the shipping house of S. & W. Welsh, where he remained until 1859, when he formed the firm of Madeira & Cabada, which in time became heavy importers of sugar and molasses from Cuba and other West Indian ports. In this commercial enterprise he was engaged until 1871, when he was appointed Secretary and Treasurer of the Philadelphia Warehouse Co., positions which he resigned in 1873 to become General Agent of the American Steamship Line running between Philadelphia and Liverpool. A year later, however, he established an insurance agency, taking into partnership his sons, Louis Madeira, Jr., and Henry.

Mr. Madeira was a member of the Board of Trade and of the Board of Managers of the Musical Fund Society, with the latter being associated for forty years. He was also connected as a member or Director with the Homœopathic Medical College, Insurance Company of North America, Union League, Missions for Seamen, Union Benevolent Society, Committee of One Hundred and the Sons of the Revolution. In 1880 his name was brought forward for Postmaster, but General Huidekoper, a veteran of the Union Army, was appointed by the President. The funeral took place on Monday and was largely attended by his old business friends and associates and by relatives of the family. And thus passed away from among us a man whose noble life is left to us as an example of excellence in all its relations with his fellow-men. A life marked by charity, generosity, Christian bearing and action and with the stamp of uprightness in its every line—a legacy to be prized by all, but by none more fondly than by his loving sons and daughters.

“Public Ledger,” April 4, 1896.